

Lottery Action



Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

For Help With Terminals or Sci-Scans
800.858.4744

For Help With Instant Ticket Vending Machines
800.235.7198

www.ialottery.com

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Cyclone Victory Promo Roars on Through Sept. 24

Players have a chance through Sept. 24 to enter the "Cyclone Victory" drawing for their chance to win a custom-painted Cyclone Victory Vegas Jackpot™ motorcycle! The promotion began Aug. 25.

If a player's lotto ticket worth \$5 or more does not win a prize (this includes Powerball, Hot Lotto, Iowa's \$100,000 Cash Game, Pick 3 and Pick 4), they should go to www.ialottery.com to

enter the Cyclone Victory 26, 2006.

enter the Cyclone Victory promotion! Please note: **plays must be on one ticket to be eligible for entry.** Eligible nonwinning tickets must have been purchased Aug. 25 through Sept. 23, 2006, for drawings ending no later than Sept. 23, 2006. Nonwinning tickets must be entered in the promotion on the lottery's Web site by midnight on Sept. 24, 2006. The drawing is Sept.

Players must keep all nonwinning lotto tickets they enter and may use each ticket only once as an eligible entry. For a copy of the official promotion rules, contact any Lottery regional office or go to www.ialottery.com.



Creston Woman Wins \$100,000 With Free Ticket



Eulla Genners of Creston

Eulla Genners had never played Iowa's \$100,000 Cash Game before, but a birthday coupon she received from the Iowa Lottery made her a big winner.

Genners, 79, of Creston, won the \$100,000 top prize playing Iowa's \$100,000 Cash Game. The winning ticket was purchased at Hy-Vee, 600 Sheldon in Creston.

Genners said, "I got the birthday card [with the VIP Club coupon] through the mail and that's how we purchased it. Otherwise we don't buy that many lottery tickets. Art plays Powerball when [the jackpot] gets up there and I used to tell him, 'I'd be satisfied with \$100,000!' He'd just

shake his head."

Genners finally got her wish just in time for her 80th birthday on Sept. 2.

Genners' husband Art checked the winning numbers in the Creston newspaper. Eulla Genners was watching television when seconds later she heard Art shout, "I can't believe it. There must be something wrong!"

She said they will most likely put their winnings in the bank. 🐾

Action Briefs

Players Can't Use Credit Cards for Tickets

Remember that there's a big difference between a debit card and a credit card — even though they may look the same. Many banks offer their customers debit cards that can be used to withdraw money from their checking or savings account. Plus some cards are combination credit cards and debit cards.



If a lottery player hands you a card, it's important that you ask the player which kind of card they are using before you make the transaction. Lottery players can use debit cards to purchase lottery products. However, state law prohibits the use of credit cards to make a lottery purchase. Avoid inconveniencing your customers by checking carefully any card presented to you.

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
446	Double Bingo (purple)	6/12/06	9/11/06
458	Wild Crossword (lizard)	6/12/06	9/11/06
461	High/Low	6/12/06	9/11/06
463	Gold Fever	6/12/06	9/11/06
467	Reelin' in the Cash	6/12/06	9/11/06
469	Money Comb	6/12/06	9/11/06
471	Firecracker Cash	6/12/06	9/11/06
474	Bewitched	6/12/06	9/11/06
477	Thanks A Million	6/12/06	9/11/06

423	Big Money	8/14/06	11/13/06
489	Winner Wonderland	8/14/06	11/13/06
490	Santa Claws & Santa Paws	8/14/06	11/13/06

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org



Mary Goodman of Battle Creek

Quick Gas Stop Worth \$50,000 for Battle Creek Woman

Mary Goodman, 58, of Battle Creek, won \$50,000 playing the "Lucky 7's" scratch game. She bought the ticket at the Coon Rapids Country Store off Highway 141 in Coon Rapids.

"I scratched off the numbers to match and I'm like, 'There are a lot of zeros there.' I scratched some more. I'm like, 'I don't know if this is right!'" said Goodman.

"I want to make our living room bigger, pay off a couple of credit card bills. And I have five kids that will probably want something," said Goodman. "We're all just very excited!" 🐾

Players Won't Be Scared to Win!



Scaredy Cash

Cost: \$1

Top Prize: \$1,300

Odds: 1 in 4.65

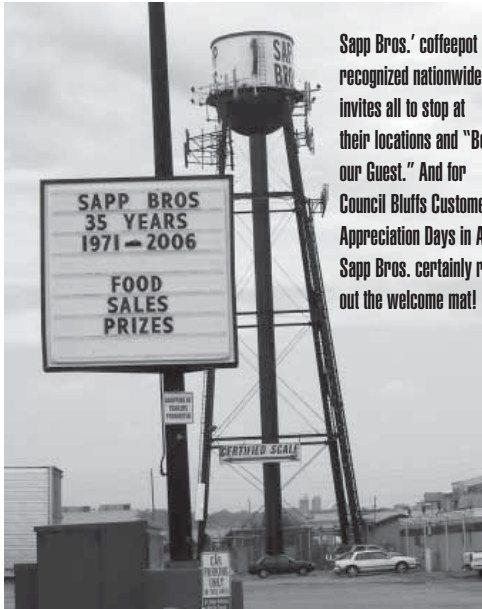
Order Date: Sept. 18

Players match any of	Prize	Odds
"Your Numbers" to the	\$1	1 in 7.50
"Winning Number" and	\$2	1 in 20.00
win the prize shown for	\$4	1 in 85.71
that number. If they find	\$7	1 in 100.00
a "Cat" symbol, they win	\$13	1 in 150.00
that prize instantly.	\$35	1 in 300.00
	\$1,300	1 in 60,000.00

SEPT./OCT. 2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	11	12	13	14	15	16
	LOTTERY ACTION DELIVERS					
17	18	19	20	21	22	23
CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE NEXT WEEK.	SCAREDY CASH (\$1) BEGINS					
24	25	26	27	28	29	30
ENTRY DEADLINE FOR CYCLONE™ VICTORY PROMO	RACK 'EM UP (PULL-TAB-\$0.50) BEGINS	CYCLONE™ VICTORY DRAWING			IOWA LOTTERY ANNUAL MEETING-- NO DELIVERIES	
Oct. 1	2	3	4	5	6	7
VIVA HOT VEGAS PROMO BEGINS						
8	9	10	11	12	13	14
	BLACKJACK (\$1)/DOUBLE BLACKJACK (\$2) BEGIN					
	LOTTERY ACTION DELIVERS					

Sapp Bros. Greets Guests With Customer Appreciation Days



Sapp Bros.' coffeepot logo, recognized nationwide, invites all to stop at their locations and "Be our Guest." And for Council Bluffs Customer Appreciation Days in August, Sapp Bros. certainly rolled out the welcome mat!

Sapp Bros. Truck Stops' motto is "Be our Guest."

A whole lot of guests showed up at Sapp Bros.' Customer Appreciation Days held Aug. 7-11 in Council Bluffs, located at the junction of Interstate 80 and Interstate 29.

To celebrate its customers this year, Sapp Bros. Council Bluffs held a pancake breakfast one day and a free lunch the next. General Manager Paulette Cramer said she expected to serve at least 300 free lunches. She added that since they adver-

tised their party in the local newspaper, more would probably come.

"I'm seeing people here that I've never seen before that are not drivers. We're thinking that's the general public, which is what we're trying to do. We want more people to know we're down here," she said as she helped serve food to hungry customers.

The more the merrier, she said. It's good for business!

"They love it! Free food and the drivers are happy campers. A driver today, in fact, told me, 'The only thing better than food is free food!'" Cramer laughed.

35th Anniversary Celebration

Customer Appreciation Days happen every year, but they were extra special this year because it's the company's 35th anniversary, and the Council Bluffs location is celebrating 28 years in business this year.

Sapp Bros. Truck Stops was started by the four Sapp brothers in Omaha, Neb., in 1971. Sapp Bros. has 16 locations across eight states, including the location in Council Bluffs.

Cramer said her store has been having Customer Appreciation Days for about 20 years. They are good for the customer, of course, but she said the celebrations also are good for the employees.

"They love it! Free food and the drivers are happy campers. A driver today, in fact, told me, 'The only thing better than food is free food!'" — Paulette Cramer

"We enjoy it. It gets us out of the offices and out [from] behind the desk and we can talk and chit chat. We see some people

come through that maybe we hadn't seen before [or] in a while," Cramer said.

Also during August and early September, Sapp Bros. in Council Bluffs has food specials in its restaurant, 35 percent-off specials in the store and many items on sale for \$19.71 to further commemorate the milestone. The restaurant served a chicken fried steak dinner for \$3.50, which included a free piece of anniversary cake.

Lottery Retailer Since 1985

Sapp Bros. in Council Bluffs has been selling lottery products since the lottery's inception in August of 1985, and they now sell every lottery product available. Cramer said lottery is very popular at the store and customers like the convenience of being able to buy every product in one place.

Sapp Bros.' lottery sales rank in the top eight percent for overall sales among all Iowa Lottery retailers. The store ranked ninth among 263 retailers in the southwest part of Iowa during the period from April 1 through June 30, 2006.

To boost the lottery's presence in the store, Cramer said Sapp Bros. sometimes gives away lottery merchandise to its customers in drawings.

Sapp Bros. invites you to be their guest next time you're in Council Bluffs! 🍷



Sapp Bros. Council Bluffs General Manager Paulette Cramer, left, welcomes guests and helps serve food at Customer Appreciation Days on Aug. 9.

IOWA LOTTERY GAME INFORMATION

As of Sept. 11, 2006

Game	Start Date
465 DOMINOES-Red	02/14/05
468 BEE LUCKY	05/09/05
470 QUARTER PLAY-Purple	05/16/05
475 CRAZY 8'S BINGO	06/06/05
473 PIECES OF EIGHT	06/27/05
472 PAYDAY	07/18/05
476 ROARING 20's	07/18/05
478 WILD CHERRIES	08/08/05
479 PORKER NIGHT	08/08/05
481 LEAGUE NIGHT	08/29/05
482 EMERALD GREEN 7'S	08/29/05
485 WILD CROSSWORD-Confetti	08/29/05
483 DOUBLE DOUBLER DOUGH	09/19/05
484 CAT SCRATCH FEVER	09/19/05
486 BLACKJACK-Purple	10/10/05
487 DOUBLE BLACKJACK-Yellow	10/10/05
488 HOLIDAY CASH	10/31/05
491 WINTER GREEN	10/31/05
492 COOL CASH	11/28/05
493 FABULOUS 5'S	12/09/05
494 POT O' GOLD	12/09/05
495 HEARTS ARE WILD	01/09/06
496 THE COLOR OF MONEY	01/09/06
501 CHAMPIONSHIP POKER	01/09/06
498 \$35 MIL. CASH SPECTACULAR	01/09/06
499 PIECE OF THE PIE	01/30/06
497 POT LUCK	02/20/06
516 DREAM'N OF DOLLARS	02/20/06
517 BLACKJACK-Orange	03/13/06
518 DOUBLE BLACKJACK-Red	03/13/06
511 LUCKY 7'S	04/03/06
519 LUCKY CHIPS	04/03/06
520 FISHIN' FOR FRANKLINS	04/24/06
521 4'S GALORE	04/24/06
522 GREEN STUFF	05/15/06
525 BURIED TREASURE	05/15/06
512 CROSSWORD-Newsprint	05/29/06
524 STAR SPANGLED CASH	06/05/06
513 TRIPLER BINGO-Green	06/05/06
502 LUCKY TIMES 10	06/05/06
526 GREAT PLACES	06/26/06
527 ONLY AT THE FAIR	06/26/06
528 FUN 1'S	07/17/06
529 ON A ROLL	07/17/06
530 LIFE IN THE CASH LANE	07/17/06
480 POCKET POKER	07/31/06
531 FRUIT LOOT	08/07/06
533 GREEN & GOLD	08/28/06

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
446 DOUBLE BINGO-Purple	01/24/05	09/11/06
458 WILD CROSSWORD-Lizard	04/25/05	09/11/06
461 HIGH/LOW	03/07/05	09/11/06
463 GOLD FEVER	03/28/05	09/11/06
467 REELIN' IN THE CASH	04/18/05	09/11/06
469 MONEY COMB	05/09/05	09/11/06
471 FIRECRACKER CASH	06/06/05	09/11/06
474 BEWITCHED	06/06/05	09/11/06
477 THANKS A MILLION	07/18/05	09/11/06
423 BIG MONEY	04/19/04	11/13/06
489 WINNER WONDERLAND	10/31/05	11/13/06
490 SANTA CLAWS & SANTA PAWS	10/31/05	11/13/06



Helping you serve the Lottery customer

Lotto Game Information				
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.